

# The 15 Most Instagrammable Spots *in Maui*



Maui Beachside  
FROM SEA TO SKY



*Aloha!*  
Welcome to Hawaii!

For a little island in the Pacific, Maui is bursting with tons of photogenic and “Instagrammable” spots. In this guide, we’ve compiled our top 15 and ranked them in order of what we find to be easy peasy to the most challenging.

Before we dive into the details, here’s your quick checklist! Print this page out or screenshot it on your phone and work your way through the list while on your trip. Let us know what you think or share your adventures with us by tagging [@mauibeachside](#) and [#mauibeachside](#) on Instagram!

# Checklist

## The 15 Most Instagrammable Spots in Maui

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- ☐ Ululani's Hawaiian Shave Ice
- ☐ Olowalu Juice Stand
- ☐ Mama's Fish House
- ☐ Lavender Fields
- ☐ Sunflower Fields
- ☐ Surfboard Fences
- ☐ Lava Fields
- ☐ Iao Needle
- ☐ Haleakala National Park
- ☐ Helicopter Tour
- ☐ Bamboo Forest and Waterfalls
- ☐ Nakalele Point Blowhole  
(and Heart Shaped Hole in a Rock)
- ☐ Under the Sea
- ☐ Zipline
- ☐ Cliff Jumping at Black Rock Beach

Now find out why!



## ULULANI'S HAWAIIAN SHAVE ICE (KIHEI, HI)

01

There's a reason Ululani's is 5-stars on Yelp, 5-stars on Google, and is the #1 Dessert Spot, #1 Quick Bites, and #1 Place to Eat in Kihei on TripAdvisor. Pick out your flavors, toppings, and try to snap a photo before digging in.

The Kihei location has colorful outdoor tables, cute shave ice holders, and silly wild chickens looking for handouts. It is located right across the street from the Kihei Canoe Club (look for their yellow and red outrigger canoes up on the beach). You may also find a tree rope swing by the seashore.



## OLOWALU JUICE STAND (LAHAINA, HI)

02

This bright and colorful truck and food stands are located on the side of the Honoapiilani Highway. Don't miss it! Did you notice how the pineapples and other tropical fruit tastes so much better in Hawaii!?

For an easy, affordable, and delicious meal don't pass up the Maui food truck scene! Take your pick of local Hawaiian plate, fresh seafood, poke, Mediterranean, Thai, Indian, Taquerias, BBQ, vegan, and more. Everyone gets what they want - win!

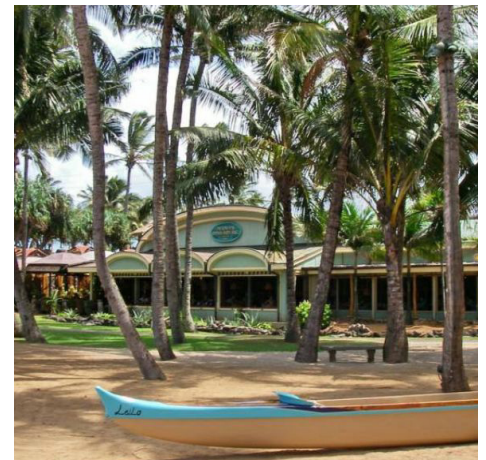


## MAMA'S FISH HOUSE (PA'IA, HI)

03

This local landmark wins lifelong fans with its seafood-driven Hawaiian menu, Polynesian decor & epic ocean views. It is the most famous restaurant on Maui and probably the most famous in all of the Hawaiian Islands.

Make sure to try their beautiful, famous and photogenic Polynesian Black Pearl dessert. Other captivating features include an inviting leaning palm tree, tiki torches, and a sandman (the tropical version of a snowman) with a surfboard.





## ALI'I KULA LAVENDER FIELDS (KULA, HI)

04

The peak season, where you'll see the big English lavender fields in bloom is limited to mid-summer, July-August. In Hawaii, the Spanish and French varieties bloom all year round, so there is always some beautiful violet blooms to be found in the Ali'i Kula Lavender fields.



## SUNFLOWER FIELDS (MAALAEA, HI)

05

At the junction of the Kuihelani and Honoapi'ilani Highway, you will find 115 acres of happy bright-yellow sunflowers covering what used to be an old sugarcane field. The sunflower seed oil is used as biofuel to power vehicles, for cooking oil, in beauty products, as a massage oil, and more.

You can pull your car over on the highway (be safe!) to snap a photo!



## SURFBOARD FENCES (PA'IA & HAIKU, HI)

06

A colorful surfboard fence is a fun backdrop for an Instagrammable Maui photo! The world's largest surfboard fence is on Hana Highway at 66 Kaupakalua Rd. Haiku, HI. Also worth seeing is the Rainbow Surf Hostel / Aloha Surf Hostel located at 221 Baldwin Ave. Pa'ia, HI.

If you are up for a little more adventure, sign up for a surf lesson at Cove Park in Kihei. Just north is Kalama Park where you will encounter an impressively HUGE, life-size Humpback Whale statue.





## LA PEROUSE BAY LAVA FIELDS (MAKENA, HI)

07

On the drive to La Perouse Bay you will notice the landscape change as you drive through raw black lava fields. At the end of Makena Rd is a dirt parking area. Visitors can explore around the coastal trails.

These lava fields are the remnants of Maui's last lava flow, in 1790. It didn't come from the crater at the top of Haleakala, but rather erupted in the southwest, part way up the side of the volcano. It looks like you are on a different planet!



## IAO NEEDLE (WAILUKU, HI)

08

Located in central Maui, the Iao Valley State Park features one of Maui's most recognizable landmarks, the 1,200 foot Iao Needle. The Iao Needle, the state monument, is not only visually impressive, but it has quite a fascinating history, which you can read about on the posted plaques. The meandering trails around the park overflow with lush tropical flora.



## HALEAKALA NATIONAL PARK (KULA, HI)

09

To put it simply, whether it's sunrise, sunset, or star gazing (for the night owl), the views up at the crater are epic. Be sure to make sunrise reservations in advance and bring layers - it gets chilly! Plan to catch sunrise near the beginning of your trip as most visitors are already getting up early due to coming from the mainland time zones. Sunrise at Haleakala is universally described with one word: "magical."

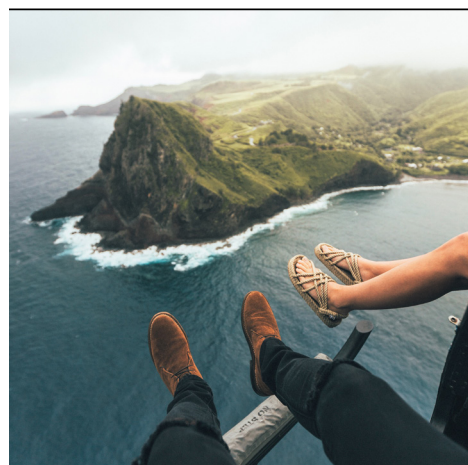




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## HELICOPTER TOUR (KAHULUI, HI)

Experience Maui from above by taking a helicopter tour for a birds-eye view. Go in the morning before it gets too windy and bumpy. Consider booking a helicopter with open doors to really let the outdoors in!



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## BAMBOO FOREST & WATERFALLS (KAHULUI TO HANA, HI)

Maui is home to a massive, wild bamboo forest and many stunning waterfalls. Find the bamboo forest at The Pipiwai Trail to Waimoku Falls (400 ft tall). Along the way, you will pass by Makahiku Falls (185 ft tall). The trail is found on the Road to Hana - Hana Hwy (Hwy 31) mile marker #42.

The majority of Maui's waterfalls can be found along the Road to Hana.



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## NAKALELE POINT BLOWHOLE & HEART SHAPED HOLE IN A ROCK (WAILUKU, HI)

To find the trail to Nakalele Blowhole, drive north from Kapalua for approximately 8 miles, and park when you see mileage marker #38.5. The walk down is steep, and when it's wet and muddy, it can be slippery, so wear shoes, not flip-flops! Blowholes are very dangerous, so please keep a safe distance from the opening.

When you reach the bottom of the trail and the blowhole is off to your left, turn around and look behind you—placing the blowhole at your back. Here you'll see a heart-shaped hole that's formed in the middle of the rocks, and frames a coastal, tropical scene of mountains, seashore, and waves.





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## UNDER THE SEA (MAUI, HI)

Darling, it's better down where it's wetter!

You'll need an underwater camera or a professional photographer for this one. The color decreases as you go deeper, so make sure to have the right lighting equipment. Shoot in the morning when the water is calmest or get some scuba diving photos any time of the day. If you scuba in the winter, listen for the whale songs!



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## FLYIN' HAWAIIAN ZIPLINE (WAILUKU, HI)

Go Flyin Hawaiian is located at the beautiful, and also Instagrammable Maui Tropical Plantation. It's a thrilling experience with gorgeous views and friendly guides. Back at the Plantation, purchase some fish food for the hungry fish, then grab yourself a bite at the farm-to-table Mill House.



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## CLIFF JUMPING AT BLACK ROCK BEACH (KA'ANAPALI, HI)

Located at the north end of Ka'anapali Beach there is a lava rock where you can jump off a 30-foot cliff. Jump at your own risk!

Swim out to where you see people jumping. Say "Aloha," follow their climbing route up, and note their jump spot. Wait for the water to clear of people and jump! (Check out Stacey's jump [here!](#))

Ka'anapali Beach is a lovely beach, with soft sand and good snorkeling just offshore. For more cliff jumps check out Kapalua Beach (Coastal Trail), Bridge at Seven Pools, Kipahulu (75-foot jump), and Waianapanapa State Park, Kaeleku (35-foot jump).





# Bonus!

## Extras to add to the experience



*Want more? Here are some additional ideas for making your visit even more Instagram-worthy!*

### WHALE-WATCHING

This one isn't super Instagrammable, but still a worthwhile adventure! Maui is famous for the Humpback Whales in the winter. You may get a photo, but in reality, you are more likely to see some of their humpback, puffs, and a fluke. If you see a fluke they have just taken and deep dive down and you likely won't see them for a while. It's still a fun and educational experience, and you can come away with some great boating photos!

### RAINBOWS

Hawaii is officially The Aloha State, but unofficially The Rainbow State. Just check out the state license plate! Your best chance of spotting a rainbow is either early morning or late in the day, as this is when the sun is lower in the sky. You will also need to be positioned between the sun and the rain, with your back to the sun.

### BEACHES

Maui is full of Instagram worthy beaches (all 80 of them!). Find a gold, white, black, or red sand beach and play. Check out interesting lava rocks, pose on a palm tree, or wait until evening to get an epic Maui sunset photo.

### HIRE A LOCAL PHOTOGRAPHER

Maui is full of creative and talented local photographers. Go on an adventure tour with photography, get an underwater photographer (maybe do a Hawaii mermaid adventure), or get a photographer to take drone shots of your family playing on the beach. Be creative and have fun!



We love it when our guests share their adventures with us and tag us on social media at with [#maui beachside](#) and [@maui beachside](#).

## LIVE THE MAUI BEACHSIDE LIFE

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